

Global Gobeshona Conference 3

10 March 2023 to 16 March 2023



At a Glance

In this report we are reflecting on the 3rd annual Gobeshona Global Conference hosted by the International Centre for Climate Change and Development (ICCCAD), held virtually from 10th to 16th March 2023, with an emphasis on monitoring locally-led adaptation (LLA) and resilience. This year's conference intended to bring together local and international researchers, academics, policy-makers, and practitioners to encourage and engage in local communities' good intentions and inventiveness in developing and implementing climate change solutions, as well as to track progress. The conference also sought to address research quality and take action to give research a true purpose so that publication becomes successful in response to climate impacts and LLA by fostering positive conversation and feedback among researchers. This seven-day conference included virtual sessions that ran for around 24 hours each day.

This year a total of seventy-two (72) sessions were conducted, comprising sixty-four (64) thematic sessions, six (6) plenaries, and also the opening and closing sessions. The event had government partners in attendance, namely the Government of Bangladesh (GoB), Scottish Government and the Government of Vanuatu. The event featured partners and speakers from various parts of the world and covered a wide range of themes, setting it apart from other conferences. The most prominent themes were Locally Led Adaptations (LLA), Loss and Damage, Climate Finance, and Capacity Building, which were favored by both the organizations and attendees. The sessions were conducted virtually through Zoom, allowing for greater participation than would have been possible with an in-person conference. This virtual format also helped to reduce the carbon footprint by minimizing the travel required for attendees, while still promoting the formation of a vibrant "community of practice" on Locally Led Adaptation issues. The key takeaways from most of the sessions underscored the global concern that climate change adaptation practices are not yielding a meaningful and long-term impact due to inadequate financial support, capacity building, and integration, unlike climate change mitigation practices. Worldwide organizations emphasized the need for collaboration between national and international organizations to implement ongoing work or research effectively and ensure sustainable living conditions. Additionally, they highlighted the importance of involving women, youth, and local communities in the decision-making and implementation processes for maximum and fruitful results.

The conference was streamed live on multiple social media platforms, including YouTube, the official Facebook page of "Gobeshona", and the International Centre for Climate Change and Development (ICCCAD) page. The primary platform for managing the event was Whova, an all-in-one event management solution that enabled registered attendees to participate in the sessions via Zoom. It facilitated registered attendees' participation in the sessions through Zoom and provided a platform for them to communicate with each other, as well as pose questions to the session speakers and hosts about their concerns. This enhanced networking and brainstorming. The Gobeshona Programme's organizing team utilized Whova as the sole platform to host the entire conference. Session focals and speakers accessed the platform through Whova to conduct their respective sessions.



72

Online Sessions

64

2

6

Thematic Sessions

Opening/ Closing

Plenaries

GGC3

On Social Media

1,057,964

11k%

Facebook Page Reach

Growth



20,144

2.4k%

Page Visits

Growth

343

357.3%

New Likes

Growth



31.5k

495

Impressions

New Likes



THEMES









1676 attendees

OVER

72 COUNTRIES

TOP 3 COUNTRIES

368 Bangladesh

45 United States

41 United Kingdom

TOP 3 SESSION

Oobeshona Global Conference 3 - Inaugural Session

USAID Climate Adaptation Support Activity (CASA): Climate Policy
World Cafe - Supporting locally led adaptation in Bangladesh

O ICCCAD: Loss & Damage Forum - Connecting local to global



622 TOTAL TWEETS

NETWORKING ACTIVITY

1107

2274

1000

Total profile views

Total session views

Total messages

580

121

Messages in community

Activities in community

820 TOTAL AFFILIATION

Practical Action

SAJIDA Foundation

WaterAid Banlgadesh

UNDP

ICCCAD

EVENT PLATFORM ENGAGEMENT

1460

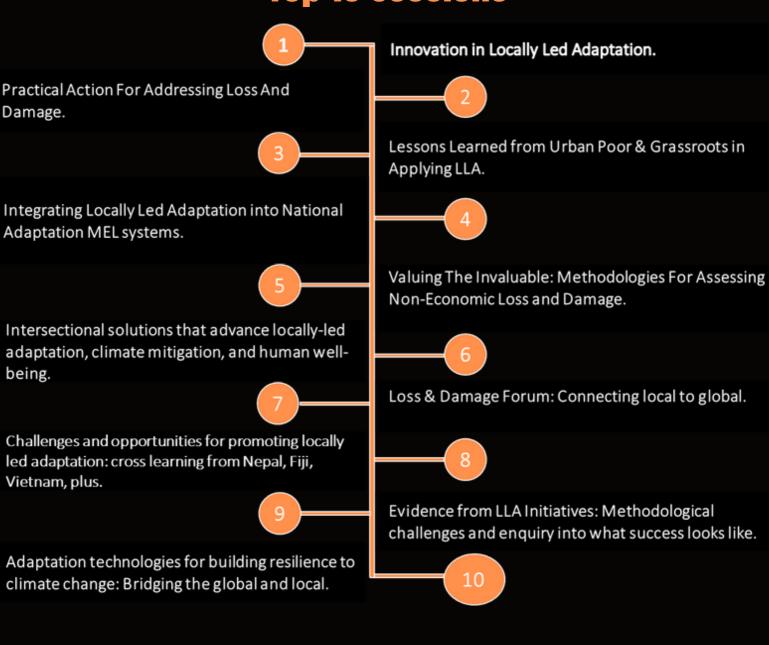
609

Attendees with email

Attendees downloaded Whova



Top 10 Sessions

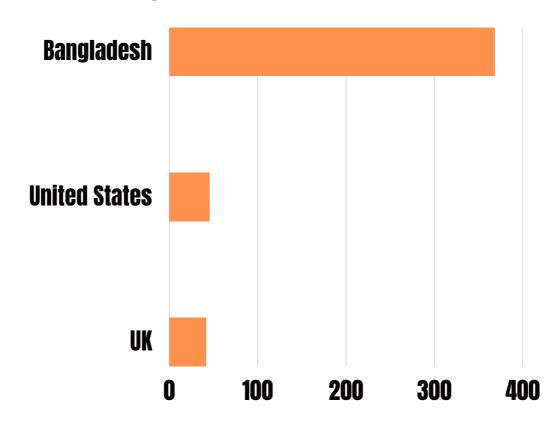


Participation Per Continent

*Whova Nata



Total number of countries: 72
Top 3 Countries With Most Attendees



TOTAL ENGAGEMENTS

TOTAL PROFILE VIEWS

1,107

TOTAL MESSAGES SENT/RECEIVED

1,000

TOTAL SESSION VIEWS

2,274



Most Popular Posts



Inaugural flyer reached 250k people



Key messages from Govt. of Vanuatu's session reached 200k people



The inaugural session's YouTube video post reached 161k people



The closing session's flyer post reached 172k people

Snapshots



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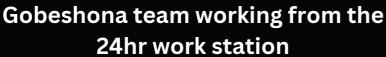
Group picture of GGC3 team

Dr Saleemul Huq conducting a session



Panelists in one of the zoom sessions

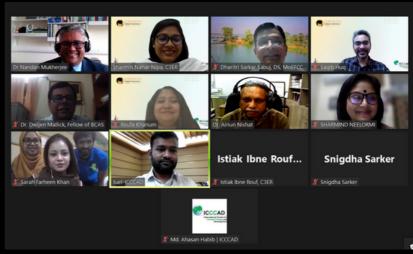
Psycho-Social First Aid and Victim Support



Snapshots



GGC3 IT team working together



A screenshot of one of the sessions



Closing ceremony picture with GGC3 team



Dr.Huq with the visiting researchers of ICCCAD



Closing dinner

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